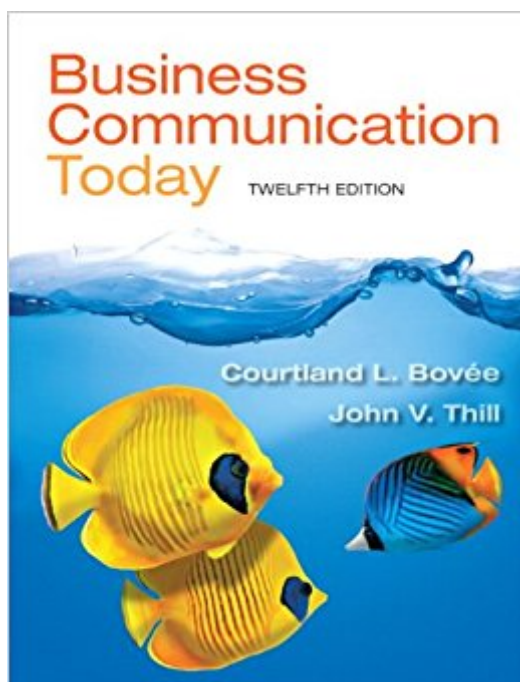


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Business Communication Today (12th Edition)



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Directed primarily toward college/university students, this text also provides practical content to current and aspiring industry professionals. BovĂ©/Thill provides real-world training for the business world of today and tomorrow. The field's leading text for more than two decades, Business Communication Today continues to provide the cutting-edge coverage that readers can count on to prepare them for real business practice. This edition includes up-to-date coverage of the social communication model that's redefining business communication and reshaping the relationships between companies and their stakeholders. Note: This is the standalone book, if you want the book/access code order the ISBN below: 0133131114 / 9780133131116 Business Communication Today Plus MyBCommLab with Pearson eText -- Access Card Package Package consists of: 0132971291 / 9780132971294 Business Communication Today 0132992191 / 9780132992190 MyBCommLab with Pearson eText -- Access Card -- for Business Communication Today

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Customer Reviews

I got good grades thank you. This is just what I needed.

Book is detailed and straight forward, but the online companion is pretty terrible. There are typos and errors all over the place and it's supposed to be a business communication textbook. Really hard to take it seriously.

I purchased the book for my course but in the Kindle format. Right away, I knew I was in deep doo doo. I'm in an online course and the Kindle edition doesn't have page numbers the teacher is referencing! Great buy though.

needed it for school

great!

Very Good!

Not really use it on my class. Though it has the information you need in studying business communication

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